



Velvet da Vinci

Contemporary Art Jewelry & Metalwork

CALL FOR ENTRIES

NEW WEST COAST DESIGN:
JEWELRY AND METALWORK

AT VELVET DA VINCI GALLERY –
SAN FRANCISCO

Jan 18 – Feb 17, 2008

Open to residents of California, Oregon and
Washington State

What: Jewelry and Small Metals
When: January 18 – February 24, 2008
Jurors: Mike Holmes and Elizabeth Shypertt
Submission Deadline: September 1, 2007

In association with the SF Museum of Craft and Design Velvet da Vinci Gallery is pleased to announce NEW WEST COAST DESIGN: JEWELRY and METALWORK.

Inspired by the California Design exhibitions at the Pasadena Museum of Art (now the Norton Simon Museum) in the 1950s through the 1970s. NEW WEST COAST DESIGN is a group of exhibitions to be held in different venues in San Francisco focusing on specific developments in the craft and design fields.

Velvet da Vinci will have an exhibition of jewelry and metalwork, curated by Mike Holmes and Elizabeth Shypertt. This part of the larger event will open on January 18, 2008 and run through February 24.

Confirmed *NEW WEST COAST DESIGN* exhibitions:

- **San Francisco Museum of Craft + Design**, ceramics, glass, furniture, curated by Kathleen Hanna and Ted Cohen
- **Bucheon Gallery**, fiber arts, curated by Michael Miller and Richard Portugal
- **California College of the Arts**, student competition, curated by Donald Fortescue, Chair of the Wood Furniture department
- **Museum of Craft and Folk Art**, California College of the Arts Exhibition, *C Change: Craft in Our Future, Recent Graduates from the California College of the Arts*
- **The San Francisco Center for the Book**, book arts curated by Steve Woodall

2015 Polk Street, San Francisco, California 94109
415.441.0109 (phone) 415.386.2492 (fax)
info@velvetdavinci.com, www.velvetdavinci.com

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Contemporary Art Jewelry & Metalwork

- **Velvet da Vinci Gallery**, jewelry and metal works, curated by Mike Holmes and Elizabeth Shypertt

Eligible Artists

All jewelry and metal artists living and working on the U.S. West Coast (Washington, Oregon, California) are welcome to submit entries of original artwork, executed within the three years prior to the opening of the exhibition.

Submission Requirement

Jurors will review submissions from **digital images only**.

Digital images on compact disc must be in jpeg format, 1200 x 900 pixels, no larger than 4" x 6". Each file name must follow this precise format: your last name, first name, the image number (1–3) as it corresponds to the entry form on the application.

Image Specifications

Please be sure the images accurately portray the artwork. Velvet da Vinci Gallery (VdaV) reserves the right to reject accepted entries, if the work does not contain the same qualities as indicated by the image.

Each artist may submit up to three (3) entries (one entry equals one work of art).

Images must be sent on a CD-ROM disk, numbered 1-3 and include the following information on a separate sheet of paper (see attached form):

- artist's name
- title of work
- medium (please be specific)
- dimensions
- year piece was made

All CDs sent to VdaV for jurying will remain the property of VdaV.

Fees

There are no fees to apply.

Artwork Requirements

Entries must be for original artwork, executed within the past three years. The images do not need to be of the actual pieces that will be presented for exhibition, but the actual pieces (if not yet made) must meet the same high quality of the images sent for jurying.

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Receipt of Work

The artist is responsible for adhering to all deadlines and schedules, and for shipping with insurance to VdaV. Work should be packed in reusable containers. No work may be stored at VdaV without prior consent.

Liability and Insurance

Artists are encouraged to pack and crate works carefully. Every care will be taken to secure the safety of all works of art. All work will be insured for its wholesale value while on the VdaV premises and during return shipping.

Notification

Notification of the jurors' selections will be sent by email or by USPS if a self-addressed stamped envelope with sufficient postage is included with the application. Notification will be sent by October 1, 2007.

Agreement

The receipt of any application will be understood to imply agreement on the part of the entrant with all conditions set forth and inferred in this prospectus.

Sales

ALL WORK MUST BE FOR SALE. All sales made during or resulting from the exhibition will be subject to a 50% commission.

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ENTRY FORM

Name _____

Address _____

City _____ State ____ Zip _____

Email _____

Telephone _____

Image #1:

Title _____

Materials _____

Dimensions _____

Year Made: _____

Image #2:

Title _____

Materials _____

Dimensions _____

Year Made: _____

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Contemporary Art Jewelry & Metalwork

Image #3:

Title _____

Materials _____

Dimensions _____

Year Made: _____

Please send this form with the CD rom to:

Velvet da Vinci Gallery
2015 Polk Street
San Francisco, CA 94109

Deadline for Submissions: September 1, 2007

CHECKLIST

Include in your application:

1. Completed entry form
2. CD-ROM

CALENDAR - NEW WEST COAST DESIGN at Velvet da Vinci Gallery

Deadline for Submission of Images
September 1, 2007

Notification of Acceptance
October 1, 2007

Delivery of Accepted Work
By January 4, 2008

Opening Reception at Velvet da Vinci
Friday, January 18, 2008, 6-8 pm

Exhibition Dates
January 18 – February 24, 2008

Pick up work/arrange for shipping
By February 29, 2008

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